

BRAIT P.L.C.
(Registered in Mauritius as a Public Limited Company)
(Registration No. 183309 GBC)
Share code: BAT ISIN: LU0011857645
Bond code: WKN: A2SBSU ISIN: XS2088760157
LEI: 549300VB8GBX4UO7WG59
(“**Brait**” or the “**Company**”)

NOTIFICATION OF INCREASE IN BENEFICIAL INTEREST

Shareholders are advised that Brait has received formal notification that Camissa Asset Management (Pty) Ltd (“**Camissa**”) has increased its interest in the ordinary shares of the Company, such that the total interest in the ordinary shares of the Company held by Camissa now amounts to 15.03% of the total issued ordinary share capital of the Company.

Port Louis, Mauritius
21 August 2026

Brait’s Ordinary Shares are primary listed and admitted to trading on the Euro MTF market of the Luxembourg Stock Exchange (“**LuxSE**”) and its secondary listing is on the JSE. The Company’s Convertible Bonds are dual listed on the Open Market (“Freiverkehr”) segment of the Frankfurt Stock Exchange as well as the Official Market of the Stock Exchange of Mauritius (“**SEM**”).

LuxSE Listing Agent:

Harney Westwood & Riegels SARL

JSE Sponsor:

Rand Merchant Bank (A division of FirstRand Bank Limited)

SEM Authorised Representative and Sponsor:

Perigeum Capital Ltd