

BRAIT P.L.C.  
 (Registered in Mauritius as a Public Limited Company)  
 (Registration No. 183309 GBC)  
 Share code: BAT ISIN: LU0011857645  
 Bond code: WKN: A2SBSU ISIN: XS2088760157  
 LEI: 549300VB8GBX4UO7WG59  
 (“Brait” or the “Company”)

## DEALINGS IN SECURITIES BY AN ASSOCIATE OF A DIRECTOR

In accordance with the requirements of the European Union, the notification and public disclosure of transactions by persons discharging managerial responsibilities (“PDMRs”) and persons closely associated with them is set out below:

<b>1.</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Titan Fincap Solutions (Pty) Ltd (“Titan”)

<b>2.</b>	<b>Reason for the notification</b>	
a)	Position / status	Person Closely Associated with a PDMR*
b)	Initial notification / amendment	Initial notification

<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Brait Investment Holdings Limited (“BIH”), a wholly owned subsidiary of Brait P.L.C.
b)	LEI	8755004E9YEXF8GHCY56

<b>4.</b>	<b>Details of the transaction(s) section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	BIH Exchangeable Bonds	
	Identification code	BIHLEB	
b)	Nature of the transaction	On-market sale of Exchangeable Bonds	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		R760.8818	15,701
d)	Aggregated information		
	Aggregated volume	15,701	
	Price	R11, 946,605.14	
e)	Date of the transaction	13/01/2025	
f)	Place of the transaction	Johannesburg Stock Exchange	

\* Dr CH Wiese is a director of Titan’s holding company and is also a director of Brait P.L.C.

Port Louis, Mauritius  
 16 January 2025

Brait’s Ordinary Shares are primary listed and admitted to trading on the Euro MTF market of the Luxembourg Stock Exchange (“LuxSE”) and its secondary listing is on the exchange operated by the JSE Limited (“JSE”). The Company’s Convertible Bonds are dual listed on the Open Market (“Freiverkehr”) segment of the Frankfurt Stock Exchange as well as the Official Market of the Stock Exchange of Mauritius (“SEM”). The BIH Exchangeable Bonds are dual listed on JSE and SEM.

**LuxSE Listing Agent:**  
 Harney Westwood & Riegels SARL

**JSE Sponsor:**

Rand Merchant Bank (A division of FirstRand Bank Limited)

**SEM Authorised Representative and Sponsor:**

Perigeum Capital Ltd