

BRAIT P.L.C.  
(Registered in Mauritius as a Public Limited Company)  
(Registration No. 183309 GBC)  
Share code: BAT ISIN: LU0011857645  
Bond code: WKN: A2SBSU ISIN: XS2088760157  
LEI: 549300VB8GBX4UO7WG59  
(“Brait” or the “Company”)

**INVITATION TO BIH BONDHOLDERS TO TENDER FOR REPURCHASE UP TO ZAR400,000,000 OF OUTSTANDING 6% SENIOR UNSECURED EXCHANGEABLE BONDS WITH A PRINCIPAL AMOUNT OF R750 EACH DUE 3 DECEMBER 2027 (“EXCHANGEABLE BONDS”)**

Shareholders are referred to the announcement released by Brait Investment Holdings Limited (“BIH”) on Friday, 6 December 2024, relating to its tender offer to acquire up to ZAR400,000,000 in aggregate principal amount of Exchangeable Bonds from holders of its Exchangeable Bonds and a portfolio company performance update.

Port Louis, Mauritius  
6 December 2024

Brait’s Ordinary Shares are primary listed and admitted to trading on the Euro MTF market of the Luxembourg Stock Exchange (“**LuxSE**”) and its secondary listing is on the exchange operated by the JSE Limited (“**JSE**”). The Company’s Convertible Bonds are dual listed on the Open Market (“Freiverkehr”) segment of the Frankfurt Stock Exchange as well as the Official Market of the Stock Exchange of Mauritius (“**SEM**”).

**LuxSE Listing Agent:**  
Harney Westwood & Riegels SARL

**JSE Sponsor:**  
Rand Merchant Bank (A division of FirstRand Bank Limited)

**SEM Authorised Representative and Sponsor:**  
Perigeum Capital Ltd