Brait Investment Holdings Limited (Registered in Mauritius as a Public Limited Company)

(Registration number: 183308 GBC)

JSE Alpha code: BIHLEB ISIN: MU0707E00002

LEI: 8755004E9YEXF8GHCY56

("BIH" or the "Issuer")

NOTIFICATION OF THE IMPLEMENTATION DATE

BIH hereby notifies bondholders of the R3 000 000 000 6% Senior Unsecured Exchangeable Bonds with a principal amount of R750 each due 2027 (the "**Exchangeable Bonds**") that the Implementation Date is Tuesday, 13 August 2024.

Defined words and expressions contained in this announcement will bear the same meanings as in the Terms and Conditions of the Exchangeable Bonds.

Port Louis, Mauritius

13 August 2024

The Issuer is a wholly owned subsidiary of Brait P.L.C., an investment holding company. BIH's Bonds are dual listed on the Main Board of the exchange operated by the JSE as well as the Official Market of Stock Exchange of Mauritius ("SEM").

JSE Debt sponsor:

Rand Merchant Bank (a division of FirstRand Bank Limited)

SEM Authorised Representative and Sponsor:

Perigeum Capital Ltd