BRAIT PLC

(Registered in Mauritius as a Public Limited Company)

(Registration No. 183309 GBC)

Share code: BAT ISIN: LU0011857645

Bond code: WKN: A2SBSU ISIN: XS2088760157

LEI: 549300VB8GBX4UO7WG59 ("Brait", or the "Company")

RELEASE OF FY2024 INTEGRATED ANNUAL REPORT AND NOTICE OF THE ANNUAL GENERAL MEETING

RELEASE OF FY2024 INTEGRATED ANNUAL REPORT

Shareholders of Brait ("Shareholders") are advised that Brait's Integrated Annual Report (which includes the consolidated annual financial statements) for the year ended 31 March 2024 ("Annual Report") has today been released to Brait shareholders. Electronic copies may be requested by email at invest@brait.com and are also available at https://senspdf.jse.co.za/documents/2024/JSE/ISSE/BAT/BATMar24.pdf and on the Company's website at

http://brait.investoreports.com/investor-relations/results-and-reports/.

Any investment decisions should be based on the Annual Report as the information in this announcement does not provide all of the details.

NOTICE OF THE ANNUAL GENERAL MEETING (THE "NOTICE")

The Company's Annual General Meeting ("**AGM**") will be held at 11h00 MUT (9h00 SAST) on Monday, 12 August 2024 at 4th Floor, The Axis, 26 Bank Street, Ebene 72201, Mauritius. The Notice and Form of Proxy are included in the Annual Report and are also available on the Company's website at http://brait.investoreports.com/investor-relations/results-and-reports/.

The salient dates and times for the AGM are set out in the table below:

	2024
Record date to determine which shareholders are entitled to receive the notice of AGM	Friday, 5 July
Last day to trade in order to be eligible to participate in and vote at the AGM	Tuesday, 30 July
Record date to determine which shareholders are entitled to attend and vote at the AGM	Friday, 2 August
Forms of Proxy for the AGM are to be lodged by 11h00 MUT for administrative purposes on	Thursday, 8 August
AGM held at 11h00 MUT	Monday, 12 August
Publication of results of the AGM	Monday, 12 August

ARRANGEMENTS FOR THE AGM

Shareholders will be required to vote at the AGM in accordance with the process as outlined in the Notice. Shareholders who are unable to be physically present at the AGM will be afforded the opportunity to engage in the question and answer discussion, which will be held during the AGM ("Q&A Discussion").

Shareholders are requested to submit notification of their intent to dial into the Q&A Discussion by way of e-mail to the Company at invest@brait.com, as soon as possible and by no later than 11h00 MUT on Thursday, 8 August 2024. Brait will provide these registered shareholders with the necessary means to access the Q&A Discussion.

Shareholders are requested to submit their questions, for consideration by the Board at the Q&A Discussion, via email to invest@brait.com by no later than 14h00 MUT on Thursday, 8 August 2024.

Port Louis, Mauritius 12 July 2024

Brait's Ordinary Shares are primary listed and admitted to trading on the Euro MTF market of the Luxembourg Stock Exchange ("LuxSE") and its secondary listing is on the exchange operated by the JSE Limited ("JSE"). Brait's Convertible Bonds are dual listed on the Open Market ("Freiverkehr") segment of the Frankfurt Stock Exchange as well as the Official Market of the Stock Exchange of Mauritius ("SEM").

LuxSE Listing Agent:

Harney Westwood & Riegels SARL

JSE Sponsor:

Rand Merchant Bank (A division of FirstRand Bank Limited)

SEM Authorised Representative and Sponsor:

Perigeum Capital Ltd